

COATING THE FUTURE

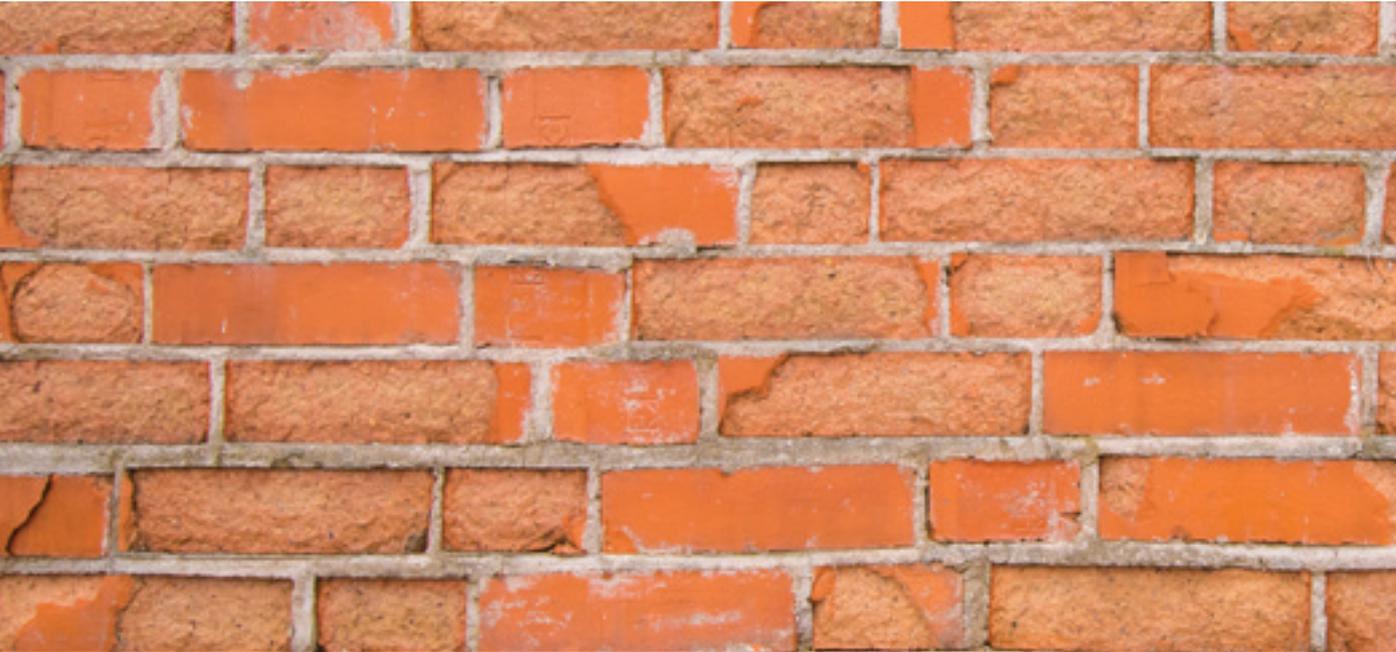
**NOWO<sup>®</sup> DRY**

**INVISIBLE PROTECTION**  
IMPREGNATION IS YOUR WEAPON



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# THE ENEMY IS A DESTRUCTIVE FORCE

Yes, it is incredible that water can be such a negative word, but it is actually the worst enemy of your house. Polished and brick facades, tiles and roofs need help to preserve their neat and natural appearance. If the surfaces are not protected, then over the course of just a single winter, they will get stained

and algae will grow on them. The green coatings come from the water, and so does the destructive frost damage.

Fortunately, we can reduce this by applying NowoDry on all surfaces.

# LEARN TO LOVE WATER

Impregnation acts as a breathable, invisible umbrella against moisture and can keep, for example, a wall dry. It means less heat consumption in the house since energy is not being spent on drying a wet wall.

Maintenance is easier, and can keep the tiles on your terrace, driveway or entrance clean with an annual cleaning using Neutralon. Your local specialist can do this for you and help prevent the tiles from becoming dirty or broken.

- **Breathable and with a natural look**
- **Inhibits the growth of algae**
- **Maintains its original colour**
- **Penetrates deep into the material**
- **Keeps water out and heat inside**
- **Energy-saving**

The water also pulls out salt efflorescences on new facades, so take advantage of the umbrella-effects of NowoDry and protect your entire house. Water is welcome, once you have impregnated the materials.

It is a must for every house, both old and new.



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## ABOUT NOWOCOAT

Nowocoat is a Danish coating plant with roots that go back to 1861. We are not afraid to call ourselves nerds when it comes to the coating of roofs and other surfaces of the house. We have only one thing on our minds: Making innovative and functional solutions adapted to all types of roofs, from the rainy north to the warm south. This will give you the best, most durable roofs over your heads - now, and in the future. Of course, we have also developed products that protect facades and tiles. Maybe that is why, today, we are Europe's leading producer of roof coatings.

## YOU CAN PROTECT YOUR ENTIRE HOUSE!

You would like to keep your roof and the facade of your house nice and clean, and we presume that also applies to your tiles? It looks great when the house is well maintained, and we also have the products to ensure that it does. Keeping your house well maintained involves using the right cleaning agents, coatings and impregnations.

See what the options are at our website [www.nowocoat.dk](http://www.nowocoat.dk) and get your local professional roof specialist to come by and handle the preventive work needed to ensure a well maintained house.

## YOUR LOCAL SPECIALIST:



**Nowocoat A/S**

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